



FOR IMMEDIATE RELEASE

Contact:

Lucy MacNichol, 215-568-2525

lmacnichol@devinepowers.com

LEADING LIGHTING DESIGN FIRM, THE LIGHTING PRACTICE, EXPANDS WITH FIVE NEW EMPLOYEES

PHILADELPHIA (January 11, 2012) – The Lighting Practice (TLP), a leading retail, healthcare, city planning and sustainable lighting design firm, has added five employees to its staff. At The Lighting Practice headquarters in Philadelphia, Erick Leininger has joined as project manager, Ryan Conover and Kimberly King as lighting designers, Alexandra Talucci has joined as marketing coordinator and Kevin Rorabaugh as lighting design intern.

“The depth and diversity of our team has always been one of TLP’s greatest strengths,” said Helen Diemer, president of The Lighting Practice. “We are thrilled to have Erick, Kimberly, Ryan, Alexandra and Kevin join our talented team.”

Erick Leininger joins TLP as a lighting designer and project manager. In his new position, Erick will be creating lighting designs and managing the development of projects for corporate, hospitality, healthcare, retail, and education clients. Previously, Erick worked as a lighting designer at Gary Steffy Lighting Design in Ann Arbor, Michigan.

Kimberly King joins TLP as a lighting designer. At TLP, Kimberly will collaborate in the design of project-specific lighting layouts, control schedules, and architectural lighting details for a variety of projects. Most recently, Kimberly served as design coordinator and project manager at Lighting Design Collaborative in Philadelphia.

Ryan Conover also joins TLP as a lighting designer, coming from Allan Briteway Electrical Contractors in New Jersey, where he worked as an electrician’s assistant. In 2010, as an architecture student at Philadelphia University, Ryan came in 1st place in the “Design with Light” student competition hosted by the Illuminating Engineering Society of North America’s Philadelphia Chapter. At TLP, Ryan will be assisting project managers with lighting and energy calculations, building information modeling, computer-aided design, hand drawing, presentations and mockups.

In addition, TLP has hired **Alexandra Talucci** as marketing coordinator, to oversee the preparation of proposals, managing TLP’s social media presence, public relations, event planning, and other communications activities. Alexandra is a recent graduate of Drexel

University and comes to TLP from RedZebraWorks in Philadelphia, where she worked as a marketing associate.

Kevin Rorabaugh joins The Lighting Practice as a lighting design intern, coming from Drexel University where he is pursuing a Bachelor's degree in Architecture. At The Lighting Practice, he will learn more about the field of lighting design through experience and developing design skills by assisting on a variety of projects.

About The Lighting Practice

The Lighting Practice was founded in 1989. The Philadelphia firm, a certified Women's Business Enterprise, is a leader in lighting design, specializing in sustainable lighting for public spaces, retail, healthcare, hospitality, and education environments. The Lighting Practice's team of talented lighting designers have created lighting strategies for notable projects that include the Capitol Dome (Washington, D.C.), Avenue of the Arts (Philadelphia), Philadelphia City Hall, Benjamin Franklin Parkway (Philadelphia), White Rock Lake Park Lighting Masterplan (Dallas, Texas), Domain (Austin, Texas), Indiranagar Retail Center (Bangalore, India), The Children's Hospital of Philadelphia (Philadelphia), Dell Children's Medical Center of Central Texas (Austin, Texas), Johns Hopkins University School of Medicine (Baltimore, Maryland), Bexar County Courthouse (San Antonio, Texas), British Airways First Class Lounge at Philadelphia International Airport, Rae Restaurant (Philadelphia), Kempinski Hotel (Accra, Ghana), and the Empire State Building Lobby Restoration (New York, NY).

###