



**DIONNA SCOTT**  
**PROPOSAL COORDINATOR**

**YEARS OF EXPERIENCE: 8**  
**YEARS WITH FIRM: 2**



**EXPERIENCE**

Dionna joined The Lighting Practice in 2022 as Proposal Coordinator. Before joining TLP, Dionna worked as a freelance graphic designer and as a registration clerk with the City of Philadelphia. With her Bachelor of Fine Arts in Advertising and subsequent professional experience, Dionna brings forth years of experience with communications, administrative organization and database management. In her new role, Dionna works closely with firm leaders, as well as the marketing and accounting team, assembling proposal responses and managing TLP's pipeline database. Dionna is motivated by the constant evolution and development of marketing strategy. When she isn't assisting with the execution of the firm's proposal requests, Dionna enjoys hiking, baking, journaling and photography.

**EDUCATION**

Bachelor of Arts in Advertising, Temple University

**MEMBERSHIPS**

The Society for Marketing  
Professional Services (SMPS) -  
Member (2022 - Present)