



MIKAELA SEITZ
MARKETING COORDINATOR

YEARS OF EXPERIENCE: 5
YEARS WITH FIRM: 2



EXPERIENCE

Mikaela Joined The Lighting Practice in 2024, bringing with her AEC marketing experience from a Structural Engineering Firm. She assists the Marketing Manager and Proposal Coordinator in maintaining marketing materials for the firm. In addition, she produces content for social media, and creates graphics and written materials to support the firm's marketing efforts. Mikaela enjoys seeing creative ideas come to life. Outside of work, she enjoys making tufted rugs, hiking, and reading.

EDUCATION

Bachelor of Science in Business Management; Digital Marketing, West Chester University